

Customer Performance Snapshot

01 September 2026



EMPIRE AGRO INDUSTRIES

R3 | F1 | NON-KAM

Category: Fishing, Fishing Nets & Equipment

State: Punjab

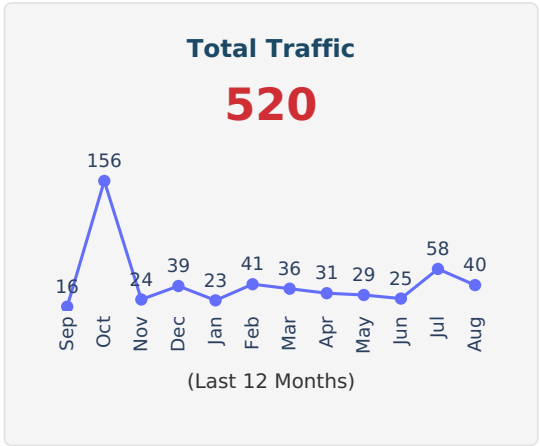
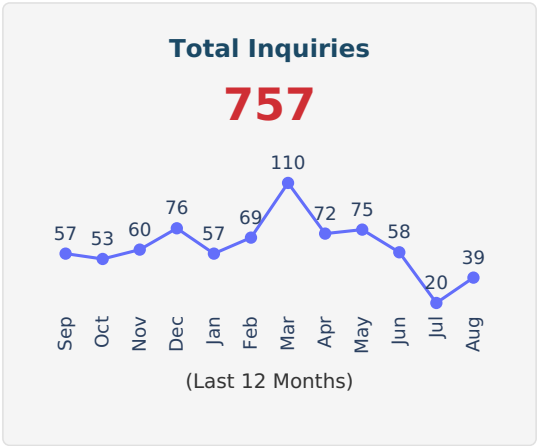
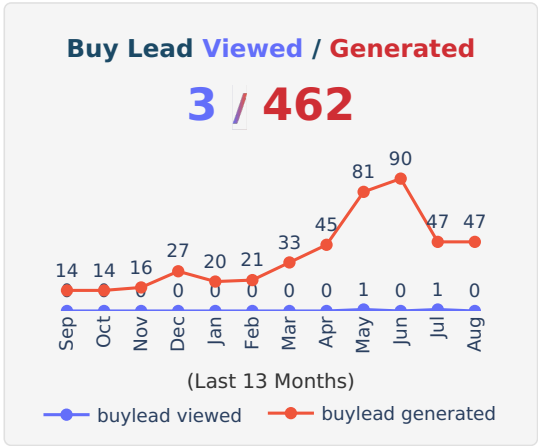
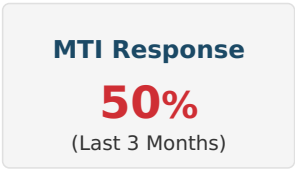
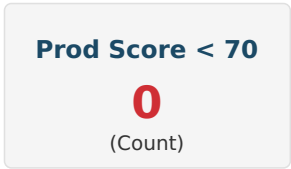
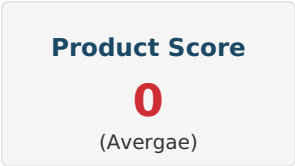
Domain: empireagroindustries.in

App Downloads: Yes

Total Contracts: 1

Vintage: 1 years

Last Login: 05 Sep 2026



Mcats Inquiries (Last 3 Months)

Mcat	Inquiry	Global Unique Inquiry	Total Traffic
green shade net	58	195	2184
agro shade net	7	170	1485
hdpe shade net	3	31	386
knitting machines	1	22	175
hand knitting machine	1	27	279
plant support net	1	37	271
flat knitting machines	1	37	622

State-wise Inquiries (Last 3 Months)

State	Inquiry
Delhi	18
Maharashtra	15
Gujarat	14
Rajasthan	8
Madhya Pradesh	7
Tamil Nadu	7
Uttar Pradesh	7
Karnataka	6
Punjab	6
Kerala	4
Bihar	3
Telangana	3
Nagaland	2
Assam	2
Chhattisgarh	2
Haryana	2
Jammu and Kashmir	2
Jharkhand	2
Odisha	2
West Bengal	2

Page-wise Traffic (Last 3 Months)

Page	Pageviews	Users
https://www.empireagroindustries.in/	47 <div></div>	43 <div></div>
https://www.tradeindia.com/products/50gm-green-nylon-agriculture-shade-net-c10446454.html	8 <div></div>	7 <div></div>
https://www.tradeindia.com/products/70gm-beige-hdpe-agriculture-shade-net-c10446470.html	8 <div></div>	5 <div></div>
https://www.tradeindia.com/empire-agro-industries-9069950/	5 <div></div>	5 <div></div>
https://www.tradeindia.com/products/110gm-black-hdpe-agriculture-shade-net-c10446459.html	5 <div></div>	5 <div></div>
https://www.tradeindia.com/products/110gm-green-nylon-agriculture-shade-net-c10446452.html	5 <div></div>	5 <div></div>
https://www.tradeindia.com/products/50gm-beige-hdpe-agriculture-shade-net-c10446467.html	5 <div></div>	3 <div></div>
https://www.empireagroindustries.in/120gm-beige-hdpe-agriculture-shade-net-10446468.html	4 <div></div>	4 <div></div>
https://www.empireagroindustries.in/company-profile.html	4 <div></div>	4 <div></div>
https://www.tradeindia.com/products/90gm-beige-hdpe-agriculture-shade-net-c10446466.html	4 <div></div>	4 <div></div>
https://www.empireagroindustries.in/120gm-green-nylon-agriculture-shade-net-10446453.html	3 <div></div>	3 <div></div>
https://www.empireagroindustries.in/90gm-green-nylon-agriculture-shade-net-10446456.html	3 <div></div>	3 <div></div>
https://www.tradeindia.com/products/90gm-green-nylon-agriculture-shade-net-c10446456.html	3 <div></div>	3 <div></div>
https://www.tradeindia.com/products/70gm-green-nylon-agriculture-shade-net-c10446455.html	3 <div></div>	2 <div></div>
https://www.tradeindia.com/products/black-hdpe-agriculture-shade-net-c10446460.html	3 <div></div>	2 <div></div>
https://www.empireagroindustries.in/110gm-green-nylon-agriculture-shade-net-10446452.html	2 <div></div>	2 <div></div>
https://www.empireagroindustries.in/contact-us.html	2 <div></div>	2 <div></div>
https://www.tradeindia.com/products/120gm-beige-hdpe-agriculture-shade-net-c10446468.html	2 <div></div>	2 <div></div>
https://www.tradeindia.com/products/120gm-black-hdpe-agriculture-shade-net-c10446461.html	2 <div></div>	2 <div></div>
https://www.tradeindia.com/products/120gm-green-nylon-agriculture-shade-net-c10446453.html	2 <div></div>	2 <div></div>

Google Search Ranking Data (Last 3 Months)

Page	Impression	Clicks	Search Query	Avg Rank
https://www.empireagroindustries.in/black-hdpe-agriculture-shade-net-10446460.html	79	0	agriculture black net price	8 <div></div>
			black agriculture net price	9 <div></div>
			black shade net price	15 <div></div>
			black shed net	16 <div></div>
			agro black net price	17 <div></div>
https://www.empireagroindustries.in/100gm-beige-hdpe-agriculture-shade-net-10446469.html	None	None	hdpe agriculture shade net	14 <div></div>
			hdpe agriculture net price	17 <div></div>
https://www.empireagroindustries.in/150gm-black-hdpe-agriculture-shade-net-10446464.html	None	None	agriculture black net	14 <div></div>
			black agriculture net price	17 <div></div>
			black agriculture net	19 <div></div>
https://www.empireagroindustries.in/90gm-beige-hdpe-agriculture-shade-net-10446466.html	None	None	beige hdpe shade net	4 <div></div>
https://www.empireagroindustries.in/110gm-black-hdpe-agriculture-shade-net-10446459.html	None	None	black agriculture net	9 <div></div>
			black agriculture net manufacturer	10 <div></div>

Disclaimer: The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

Google shopping data: 21 Products



Adding SHOPPING DETAILS & PRICES can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details
Inquiries increase up to 5X when customers see prices directly!

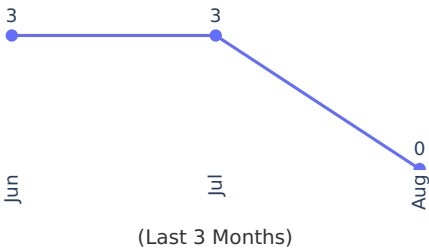
Total Impression

0

None
(Last 3 Months)

Total Clicks

6



Page	Impression (Last 3 Months)	Clicks (Last 3 Months)
https://www.tradeindia.com/products/50gm-black-hdpe-agriculture-shade-net-c10446462.html	0	2 <div></div>
https://www.tradeindia.com/products/90gm-beige-hdpe-agriculture-shade-net-c10446466.html	0	2 <div></div>
https://www.tradeindia.com/products/110gm-green-nylon-agriculture-shade-net-c10446452.html	0	1 <div></div>
https://www.tradeindia.com/products/50gm-green-nylon-agriculture-shade-net-c10446454.html	0	1 <div></div>

Disclaimer: The data displayed above is sourced directly from Google Merchant Center (GMC) and is presented for informational purposes.

Business States

None

Competitor

AZIZ TRADELINKS PRIVATE LIMITED

Category: Fishing, Fishing Nets & Equipment

State: Maharashtra

Amount Paid

150000

Total Inquiries

28621

Last 12 months

Total Products

920

Keywords

1822

Mcats

285

Feedback

Q1

No feedback

Q2



Positive

Q3

No feedback

Opportunities

Domain

✔ Opted

SSL

✔ Opted

Email

✖ Not Opted

Google Ads

✖ Not Opted

High Traffic Pages In Which Industry Leader Available

Manufacturer Page (Last 3 Months)

Page	Keyword	Users
https://www.tradeindia.com/manufacturers/agro-shade-net.html	agro shade net	93 <div></div>
https://www.tradeindia.com/hi/manufacturers/green-shade-net.html	green shade net	80 <div></div>
https://www.tradeindia.com/manufacturers/green-shade-net.html	green shade net	61 <div></div>
https://www.tradeindia.com/manufacturers/nursery-shade-net.html	nursery shade net	56 <div></div>
https://www.tradeindia.com/manufacturers/shade-net-house.html	shade net house	50 <div></div>
https://www.tradeindia.com/manufacturers/shade-net-machine.html	shade net machine	50 <div></div>
https://www.tradeindia.com/manufacturers/nylon-net.html	nylon net	46 <div></div>
https://www.tradeindia.com/manufacturers/hdpe-net.html	hdpe net	38 <div></div>
https://www.tradeindia.com/hi/manufacturers/nylon-net.html	nylon net	32 <div></div>
https://www.tradeindia.com/manufacturers/nylon-mesh-net.html	nylon mesh net	29 <div></div>

City Page (Last 3 Months)

Page	Keyword	City	Users
https://www.tradeindia.com/coimbatore/green-shade-net-city-228082.html	green shade net	Coimbatore	38 <div></div>
https://www.tradeindia.com/ahmedabad/green-shade-net-city-178823.html	green shade net	Ahmedabad	35 <div></div>
https://www.tradeindia.com/mumbai/green-shade-net-city-207486.html	green shade net	Mumbai	33 <div></div>

Note: The Industry Leader slots are limited to 2 and will be allocated on a first-come, first-served basis. Data is refreshed every month.

Recommendations

- 1. Current frequency is F1 (1-5 days in last 90 days), indicating low engagement. Increase platform visits to maintain active presence.
- 2. Improve the inquiry open rate (currently 3%) by promptly checking and responding to inquiries to capture more opportunities.
- 3. Buy lead views (3) are significantly lower than total buy leads generated (462). Review and act on buy leads promptly to convert more leads.
- 4. Enable G Suite and Google Ads services to enhance digital presence and promote products effectively.
- 5. Add more products beyond current 22 to improve product discovery and attract better quality leads compared to competitors.
- 6. Add relevant and industry-specific keywords aligned with high-traffic manufacturer and city pages to improve search visibility.
- 7. Leverage high traffic industry-specific manufacturer pages and city pages by investing in Industry Leader packages for increased top-of-page visibility and quality leads.
- 8. Improve product score from 0.0 by enhancing product descriptions, images, specifications, and adding prices for better buyer engagement.